

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

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TORONTO

September 15th, 2016

HIGHLIGHTS:

- One half approve of the Ontario government's new health education curriculum (47%)
- Support for the curriculum is common to females (53%) more so than males (40%)
- Disapproval of the curriculum is characteristic of boomers (55 to 64 - 40%), the wealthy (\$80K to \$100K - 41%)
- "It appears the Premier doesn't have much to fear in continuing to support the new curriculum; the voters who most strongly approve are all groups with high turnout, and are capable of making themselves heard over a noisy minority" said Forum Research President, Dr. Lorne Bozinoff.

FOR IMMEDIATE RELEASE

Opposition to Sex Ed Curriculum Down Slightly

Curriculum strongly favoured by moms, wealthiest, best educated

In a random sampling of public opinion taken by the Forum Poll™ among 1154 Ontario voters, just less than one half approve of the Ontario government's new health education curriculum (47%), while just one third do not approve (33%). One fifth don't take a position on the issue (20%). When we last asked this question in the spring, the proportion opposing the curriculum was slightly higher (June 1, Approve - 48%, disapprove - 36%).

Support for the curriculum is common to females (53%) more so than males (40%), the very wealthiest (\$100K to \$250K - 57%), in the city of Toronto (56%), among Liberals (62%) and New Democrats (59%) but not among Progressive Conservatives (30%), among mothers of children under 18 (59%) and among the best educated (post grad - 55%).

Disapproval of the curriculum is characteristic of boomers (55 to 64 - 40%), the wealthy (\$80K to \$100K - 41%), in the 905 area code surrounding Toronto (36%), among PC voters (49%) and among those with some college (38%).

"It appears the Premier doesn't have much to fear in continuing to support the new curriculum; the voters who most strongly approve are all groups with high turnout, and are capable of making themselves heard over a noisy minority" said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1154 randomly selected Ontario voters. The poll was conducted on September 12 and 13, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Sex Ed Approval Trending

%	September 13 th , 2016	May 31 st , 2016	July 8 th , 2015	May 1 st , 2015	February 28 th , 2015
Sample	1154	1172	678	912	996
Approve	47	49	49	42	49
Disapprove	33	36	27	40	34
Don't know	20	15	14	17	17

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Sex Ed Curriculum Approval

Do you approve or disapprove of Ontario's new sex education curriculum?

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1154	142	137	213	290	372	538	593
Approve	47	47	49	48	43	45	40	53
Disapprove	33	31	30	34	40	31	36	30
Don't know	20	22	20	18	16	23	23	17

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1154	99	167	160	135	121	223
Approve	47	48	33	47	47	46	57
Disapprove	33	31	37	35	33	41	25
Don't know	20	21	30	18	20	13	18

Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	1154	166	195	359	554	253	181
Approve	47	46	56	45	49	46	42
Disapprove	33	33	30	36	34	29	33
Don't know	20	21	14	18	17	25	25

Current Provincial Vote Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Another Party
Sample	1154	489	285	201	68	49
Approve	47	30	62	59	64	46
Disapprove	33	49	17	22	22	40
Don't know	20	21	21	19	14	14

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Children

%	Total	Yes	No	MOMS
Sample	1154	268	886	130
Approve	47	49	46	59
Disapprove	33	34	32	24
Don't know	20	17	22	17

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1154	178	294	472	210
Approve	47	38	42	49	55
Disapprove	33	37	38	31	29
Don't know	20	26	20	20	16

For more information:

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